

## Writing for Accessibility: video introduction transcript

**0:01** Welcome to the course, Writing for Accessibility. We're thrilled to have you here. Before you embark on your journey into accessibility, let us briefly introduce ourselves, give you a rundown on how to progress through the course and finally an overview of what you will learn.

**0:17** My name is Liz and I'm the co-founder of Content Design Hub. In some other courses you'll be greeted by our other co-founder Nikki.

**0:24** Together we wanted to create an engaging and inspiring learning experience. Nikki and I have over 2 decades of combined experience leading teams, building content design capability and guiding content strategy.

**0:37** We've worked for startups, large tech companies, universities and government agencies. But now we've turned our attention to you. We've set up a community specifically for content designers.

**0:49** If this is your first time here, thanks for joining us. If we've met you before, welcome back. You can connect with us and the community through our Slack channel.

**0:58** Access a sign-up link on this page or in your welcome email. We'll use Slack to give you more detailed course feedback and answer any questions you have along the way.

**1:07** You can also explore our other Slack channels where we post job opportunities, events and connect you with like-minded individuals around the world.

**1:16** In this course, you'll step into the eye-opening space of accessibility. There are 9 lessons and 12 quizzes that will help cement your knowledge.

**1:24** We'll start with the theory and then get more practical. Finish each lesson at your own pace before you move on to the quizzes.

**1:31** How long will the course take? Well, that's up to you. The course is open for 6 months for you to access and complete.

**1:38** You can smash it out in a week or pace it over a few months. Now, it's not all just reading.

**1:43** We'll share key takeaways, case studies, videos and a whole bunch of resources that you can use throughout your career. We'll also give you the opportunity to practice what you've learned and wrap it all up into a portfolio.

**1:56** Learning never ends. The digital experience reflects user behaviour, which is forever changing. So, there will always be something new to learn.

**2:05** We hope you find value in this course. And we're so excited for you to come back and upskill with us at any time.